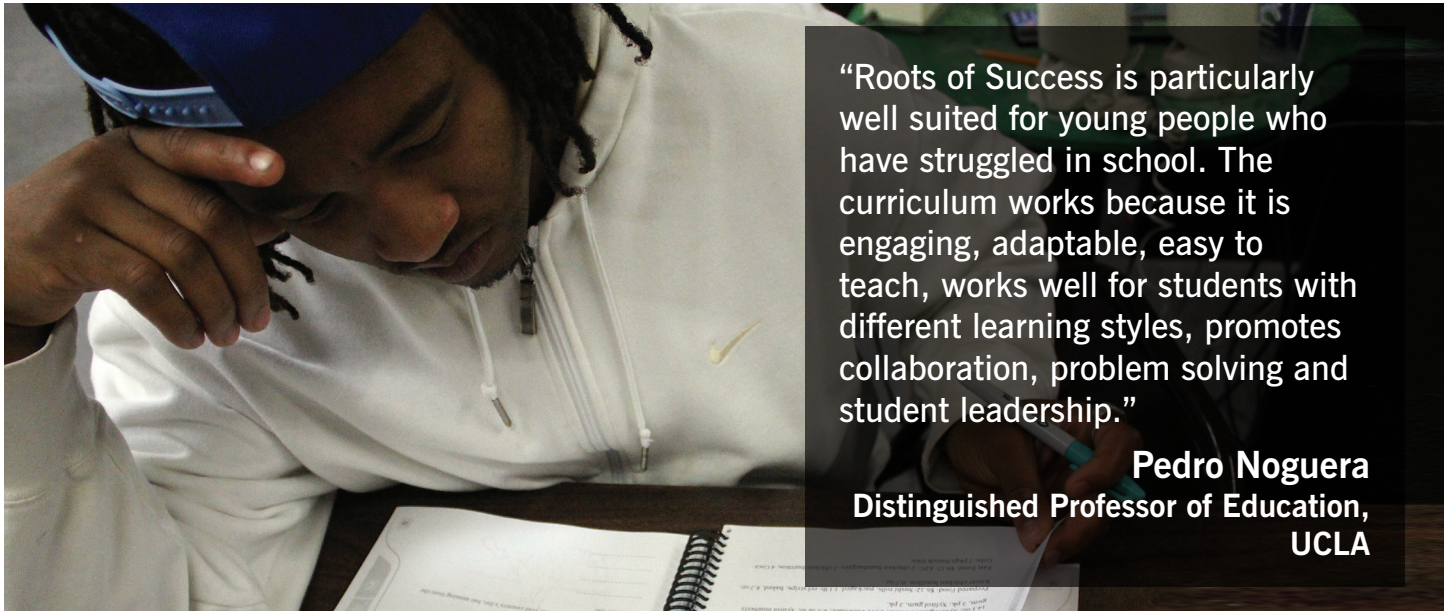




**ROOTS  
OF SUCCESS**

Environmental literacy and work readiness curriculum  
**Preparing youth for careers, college, and life**



“Roots of Success is particularly well suited for young people who have struggled in school. The curriculum works because it is engaging, adaptable, easy to teach, works well for students with different learning styles, promotes collaboration, problem solving and student leadership.”

**Pedro Noguera**  
Distinguished Professor of Education,  
UCLA

**Roots of Success** is used in high schools, youth programs, job training, reentry programs & correctional facilities throughout the nation.

## IMPACT

An external review of graduates showed that:

- 85%** more prepared for job interviews
- 86%** more comfortable working in teams
- 82%** improved academic skills
- 96%** will share what they learned with others
- 90%** increased their professional vocabulary

- 97%** more knowledgeable about green career pathways
- 93%** interested in community engagement
- 97%** would recommend the class to others
- 98%** better understanding of env problems and solutions

## CAREER AND LIFE SKILLS

- Connects education to employment
- Prepares students for environmental and STEM-based careers
- Familiarizes students with over 150 green career ladders, industries, and sectors
- Integrates job readiness, financial literacy, leadership, civic engagement, social entrepreneurship
- Prepares students to solve problems and work towards solutions in the workplace and everyday life

## FEATURES

- Professional Development for Teachers
- Meets Common Core Language Arts Standards
- Includes lessons plans, rubrics and assessments
- Can be integrated into an existing class or taught as stand-alone class
- Students receive a Certificate valued by employers
- College credit optional



**ROOTS OF SUCCESS** is a multimedia, activity-based curriculum that is facilitated by an instructor and taught in a classroom setting. The curriculum, which consists of 10 modules, can be taught as a stand-alone course or integrated into an existing program. After teaching the Fundamentals module, programs can teach as many or as few modules as they choose.

## INCLUDES 10 MODULES

-  Fundamentals of Environmental Literacy
-  Water
-  Waste
-  Transportation
-  Energy
-  Building
-  Health, Food & Agriculture
-  Civic Engagement & Leadership
-  Financial Literacy & Social Entrepreneurship
-  Application & Practice

## APPROACH

- Engages students by allowing them to build on prior knowledge and experience
- Promotes critical thinking, creativity, collaboration, and cultural sensitivity,
- Increases motivation, confidence, and inspires life-long learning
- Develops environmental, global, and civic literacy
- Focuses on social and environmental justice
- Prepares students to understand and address pressing environmental and social problems
- Prepares students to work collaboratively and lead in the community and workplace
- Empowers students to feel that they have a valuable role to play in the world

## TO OFFER ROOTS OF SUCCESS

Programs schedule a Train-the-Instructor training for the individuals who will teach the curriculum in their program. Instructors leave the training with all of the teaching materials and multimedia content needed to teach the course and receive ongoing technical assistance. Before the class begins, programs order Student Workbooks for each participant in the class. Students who complete the course receive a Certificate that is valued by employers and educational institutions. In some settings, students receive college credit for taking the course.

“Roots of Success helps me engage and prepare low income youth of color for the 21st century labor market and green economy. The certificate is something they can be proud of and has a significant impact on their ability to find work.”

- Oscar Medina, Teacher  
Western Institute for Leadership Development,  
Tucson, AZ

“Earning college credit helps students move towards college. For students who do not see themselves in college, Roots offers a multitude of growing career pathways that do not require a college degree.”

- Andra Kimball, Science Teacher,  
Mission High School,  
San Francisco, CA

**CONTACT US FOR AN IN-DEPTH PRESENTATION**

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