



## **ROOTS OF SUCCESS**

ENVIRONMENTAL LITERACY &  
JOB TRAINING PROGRAM

**Roots of Success** prepares graduates for 50+ jobs and 111+ career pathways and to improve conditions in their communities. Since 2009, over 28,000 individuals have gone through the program.



*The course had a profound impact on my understanding of environmental and social issues and influenced my behavior. I am more conscious of my environmental footprint and adopting sustainable practices. I have become an advocate for environmental causes. Professionally, I gained valuable insights that will allow me to contribute to discussions about corporate social responsibility, sustainable business practices, and community engagement.*

-A. Mace, graduate

**ROOTS OF SUCCESS** is a 10-module multimedia, activity-based curriculum and federally registered Apprenticeship and Pre-Apprenticeship program customized for youth and adults in job training programs and other community-based programs. The course is taught by Instructors who are trained and certified using a teaching approach and materials that are designed to immediately engage participants.

### **Roots of Success Engages, Prepares, & Inspires**

**99%** of participants had a better understanding of environmental problems and solutions

**98%** would like to continue their education.

**94%** more interested in community engagement

**92%** strengthened academic skills

**92%** improved leadership skills

### **Prepares graduates for stable, living wage jobs**

A study of programs that used ROS for 2+ years found among 1,200 graduates:

- **75%** found employment within 3 months
- **70%** remained employed 6 months later

**99%** more knowledgeable about green careers

**98%** feel better prepared for job interviews

**94%** increased professional vocabulary

*Roots of Success is at the heart of our green job training program. It's what makes us different than all of the other work readiness training programs in our city and more desirable to certain agencies and organizations. It connects our organization and graduates to the future green workforce and to city leadership that are looking for ways to implement their climate protection plan.*

-Adison Banks, Director of Green Core Training, Kansas City

**TO OFFER ROOTS OF SUCCESS** programs schedule a Train-the-Instructor training for instructors who will teach the course. Instructors are provided with teaching materials, multimedia content, are enrolled in the Apprenticeship and receive ongoing technical assistance and mentorship. A few weeks before the course begins, programs order Student Workbooks for participants and enroll them in the Pre-Apprenticeship. Upon completion, graduates receive Roots of Success and Pre-Apprenticeship Certificates that are highly valued by employers and educational institutions. In some settings, graduates also receive college credit.













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## INCLUDES 10 MODULES

-  Fundamentals of Environmental Literacy
-  Water
-  Waste
-  Transportation
-  Energy
-  Building
-  Food, Health, & Agriculture
-  Community Organizing & Leadership
-  Financial Literacy & Social Entrepreneurship
-  Application & Practice

The class improved my communication skills. The certifications will increase my chances of getting work. I am also more conscious of how I use resources. - W. Price, graduate



## ROS Supports Institutional Goals

- 99%** of program directors observed positive behavioral changes
- 98%** said ROS improved participants' academic skills
- 99%** of instructors would recommend ROS to other programs/facilities
- 97%** said participants' communication/professional skills improved



- Deepens understanding of environmental problems and solutions
- Strengthens academic, professional, financial, social entrepreneurship, and advocacy skills
- Promotes confidence and leadership
- Fosters teamwork and collaboration
- Provides vocabulary for working in environmental fields
- Familiarizes students with environmental careers
- Prepares graduates to access jobs and careers in the water, waste, transportation, energy, building, food, open space, and advocacy sectors.
- Leadership development
- Provides students with the knowledge and skills needed to identify problems, participate in discussions about environmental issues, explore solutions to environmental challenges and injustices, and address environmental problems and injustices in their communities.



SCAN ME